

2<sup>ND</sup> ANNUAL

OCTOBER 14, 2010

# OPHTHALMOLOGY INNOVATION SUMMIT

THE RENAISSANCE DOWNTOWN CHICAGO



## Meeting Chair

*Emmett T. Cunningham, Jr., M.D., Ph.D., M.P.H. (Clarus Ventures)*

## Meeting Co-Chairs

*William J. Link, Ph.D (Versant Ventures)*

*Gil Kliman, M.D. (InterWest Partners)*

## Advisory Board Members:

*Anthony P. Adamis, M.D. (Genentech)*

*Mark Blumenkranz, M.D. (Stanford University)*

*Brook Byers (Kleiner Perkins Caufield & Byers)*

*Eugene deJuan, M.D. (ForSight Labs)*

*David Guyer, M.D. (SV Life Sciences)*

*Richard Lindstrom, M.D. (Minnesota Eye Consultants, and University of  
Minnesota Department of Ophthalmology)*

*Jim Mazzo (Abbott Medical Optics)*

*Samir Patel, M.D. (OphthoTech)*

*Sabri Markabi, M.D. (Alcon Laboratories)*

*Scott M. Whitcup, M.D. (Allergan)*

*The Renaissance Chicago Downtown Hotel*

*1 West Wacker Drive,*

*Chicago, Illinois, USA 60601*

*Tel: +1 (312) 372-7200*

*Date: Thursday, October 14 2010, 8:00 am--7:30pm*

*(Immediately Prior to the American Academy of Ophthalmology  
Oct 14, 2010, Chicago, IL)*

*Discounted Room Rate: Single/Double \$199*

*Reservation Cut-off Date: October 1, 2010*

*Reference Code: ophopha*

*Meeting Logistics: Carissa Stavrakos, International Business Forum  
(516) 765-9005 ext.310; [carissa@ibfconferences.com](mailto:carissa@ibfconferences.com)*

**Thursday, October 14<sup>th</sup>**

**7:00-7:30 Continental Breakfast**

**7:30-7:35 Welcome**

**Emmett T. Cunningham, Jr., M.D., Ph.D., M.P.H.**

Partner

Clarus Ventures, LLC

**7:35-8:00 Funding Innovation – The Basics.**

**Emmett T. Cunningham, Jr., M.D., Ph.D., M.P.H.**

Partner

Clarus Ventures, LLC

**Gil Kliman, M.D.**

Managing Director

InterWest Partners

**Bill Link, PhD**

Managing Director

Versant Ventures

**8:00-9:30 Private Company CEO Presentations (Device).**

**Facilitators:**

**Andy Corley**

Corporate Vice President & Global President, Surgical Products

Bausch & Lomb

**Charles Warden**

Managing Director

Versant Ventures

**9:30-10:00 Break – Networking and Refreshments**

**10:00-11:30 Private Company CEO Presentations (Biotech/ Pharma).**

**Facilitators:**

**Mark S. Blumenkranz, MD**

Professor & Chairman, Department of Ophthalmology

Stanford University

**Sabri Markabi**

Senior Vice President Research and Development and Chief Medical Officer

Alcon Laboratories, Inc.

**11:30-12:00 Focus Session – Reimbursement;**

**Moderator:**

**Dick Lindstrom, MD**

Founder & Attending Surgeon, Minnesota Eye Consultants Adjunct Professor

Emeritus, University of Minnesota, Department of Ophthalmology

11:30-11:45 **Ophthalmology 2020: Core trends, Opportunities and Threats to Physician Reimbursement**

**John Pinto, OD**  
J. Pinto & Associates, Inc.

11:45-12:00 **The Ophthalmologist-Led Integrated Eye Care Delivery Model: Robust to the Challenges of the Future**

**Dick Lindstrom, MD**  
Founder & Attending Surgeon, Minnesota Eye Consultants Adjunct Professor Emeritus, University of Minnesota, Department of Ophthalmology

12:00-12:30 **Sector Overview**

12:00-12:10 **A View of the Ophthalmic Sector.**

**Jeff Hoffman**  
Managing Director  
JP Morgan

**Joe Gilliam**  
Executive Director, Investment Banking Coverage  
JP Morgan

12:10-12:20 **Funding and Exit Trends in the Biotech and Medical Device industries.**

**Jon Norris**  
Managing Director  
Silicon Valley Bank

12:20-12:30 **Funding and Exits trends in Ophthalmology.**

**Ellen Licking**  
Executive Editor  
Windhover

12:30-2:00 **“The Road to Success.” Luncheon interview**

**Guest Speaker:**

**Bill Link**  
Managing Director  
Versant Ventures

**Introduced by:**

**David Guyer, MD**  
Partner  
SV Life Sciences

**Interviewed by:**

**Jim Mazzo**  
Senior Vice President  
Abbott Medical Optics

2:00-3:00 **Pharma Module: Do’s and Don’t’s of negotiating with potential partners or acquirers.**

**Facilitator:**

**David Guyer**  
Partner  
SV Life Sciences

**Presentation by:**

**David Redlick**

**3:00-3:30**      **Company Focus: Drug Delivery.**

**Facilitator:**

**Scott Whitcup , MD**

Executive Vice President, Research & Development and Chief Scientific Officer  
Allergan, Inc.

**3:30-4:00**      **Focus Session – Drug Delivery**

**Facilitator:**

**Eugene de Juan**

Founder & Vice Chairman  
ForSight Labs, LLC

**3:30-3:35**      **Eugene de Juan, MD - Introduction**

**3:35-4:00**      **Drug Delivery Panel – Eugene de Juan Moderating**

**4:00-4:30**      **Break – Networking and Refreshments**

**4:30-5:00**      **Company Focus: Femtosecond Anterior Segment Surgery.**

**Facilitator:**

**Brook Byers**

**5:00-5:30**      **Device Module 1 – OUS Commercialization of Ophthalmic Devices.**

**Facilitator:**

**Gil Kliman, M.D.**

Managing Director  
InterWest Partners

**5:30-6:00**      **Device Module 2 – Industry Leaders Panel.**

**Facilitator:**

**Bill Link**

Managing Director  
Versant Ventures

**6:00-7:30**      **Cocktail Reception**

**7:30 pm**      **Summit Adjourns**